



Global Research & Innovation in Plastics Sustainability

Finding the **Future** of Plastics and Polymers

15 - 17 MARCH 2022

GRIPS 2022
Exhibitor & Sponsorship
Packages

Global Research and Innovation in Plastics Sustainability 2022 - Overview:

- When & Where: 15th – 17th March 2022 | Online
- How: Organised and run by Innovate UK KTN, supported by UKRI, hosted by UK Circular Plastics Network.
- Who: Aimed at researchers and innovators within the plastics, plastics packaging and persistent polymers (biodegradable) supply chain, including manufacturers of the materials as well as end users.
- GRIPS 2021 attracted over 3,000 registrants, 180 speakers and 50 exhibitors, There were 9000+ viewed sessions in the GRIPS event Hub, with nearly 700 1:1 meetings taking place between exhibitors and delegates, while the hashtag #GRIPS2021 reached over 600k people on Twitter in the days around the conference.

Global Research and Innovation in Plastics Sustainability is a conference, exhibition and showcase that will be held on 15th – 17th March 2022 online. It will bring together companies and individuals to highlight the best of the UK and select international activities which will lead to plastics being less likely to reach landfill, end up incinerated, or become fugitive in the environment.

Following on from the hugely successful GRIPS 2021 the event in 2022 will again showcase research and innovation from both the academic and industrial community that make polymers more sustainable. The event will provide a platform to help develop commercial success of these developments and build links within the polymer/plastics supply chain to strengthen the offer to the UK and wider international actors in application sectors such as plastic packaging/FMCG, construction, agriculture, textiles, healthcare, transport etc.

With the forthcoming Plastics Packaging Tax, extended producer responsibility (EPR) and deposit return schemes being on the near horizon the adoption at scale of the innovations that will have impact in the UK and worldwide are of great importance. Join us and see what the future may hold!

Global Research and Innovation in Plastics Sustainability 2022 - Exhibitor Package:

GRIPS 2022 is a virtual event for all those involved in the sustainability of polymers, plastics and elastomers. By exhibiting at the event you will raise your company profile and share your plastics sustainability offer to a wide global audience.

Our virtual event, like in-person exhibitions, can generate leads and help maximise your future business growth. Our online our event will work harder for your marketing budget than any other media. You can generate direct sales while simultaneously enhancing your brand image – launch new products, build your potential client database.

Exhibit with us and you will discover that having a presence at GRIPS 2022 will give you exposure to a brand new audience – you'll simply be interacting in a virtual environment, rather than a physical location. Our events are highly interactive and give a similar look and feel to a physical event.

To sign up as an exhibitor, simply choose the 'Exhibitor' option from the drop down menu on registration.

Cost:

£199.00 + VAT

Global Research and Innovation in Plastics Sustainability 2022 - Benefits of Exhibiting:

- Global visibility to plastics sustainability professionals
- Listing on the event website with your company name, logo, short description & link directing prospects to your website
- Exhibitor profile on the event platform in the 'Exhibitors' section featuring:
 - Organisation name & strapline
 - Logo
 - Organisation profile
 - Social media links
 - Embedded video content
 - Digital files for delegates to download, e.g. presentations, brochures etc.
 - 'Contact us' button for delegates to direct message your organisation
- Virtual stand for 3 days so delegates can drop-in and chat with you
- Up to 6 stand staff on the platform from your organisation
- Access to the 1:1 meeting booking system where you can request meetings with other exhibitors and delegates
- 1min video pitch to the delegates
- Promotion of your company via social media, newsletters and UKCPN and Innovate UK KTN's websites
- Listing in our digital show guide
- Full report post-event with information of delegates who visit your booth

Welcome Reception Host Sponsor - £2,000 + VAT

The evening before the start of GRIPS 2022 will provide the first networking opportunity attendees will have ahead of the event opening on the Tuesday morning. Be a major presence at the event where you can organise a virtual social activity - perhaps a quiz, cocktail reception, a live cook-along or murder mystery - we are open to your ideas!

This package features:

- Opportunity to work with Innovate UK KTN to create the content for the virtual Welcome Reception and host the virtual Welcome Reception on the day
- Logo and profile featured on the sponsors page of the event website
- Virtual exhibition stand where you can display your logo, profile, social media links, embed videos, upload content for delegates to download, and host a virtual stand where delegates can drop-in and chat with you (worth £199)
- Access to book unlimited 1:1 meetings with delegates and exhibitors
- Full report post-event with information of delegates who attend the Welcome Reception (name, job title and organisation)

Marketing from Innovate UK KTN & UKCPN:

- Feature in the Digital Show Guide
- Receive bespoke Twitter Card & mentions on social media
- Your logo & reference to your sponsorship used in advertising/promotion & in delegate communications alongside your associated session
- Opportunity to collaborate on a feature news article for the UKCPN website

Please contact Chris Gill - christopher.gill@ktn-uk.org if you are interested in this opportunity

Session Sponsor - £500 + VAT

As a Session Sponsor you can choose a conference session at GRIPS 2022 with content that aligns to your organisation's expertise and business priorities and reach a targeted audience.

This package features:

- Logo and profile featured on the sponsors page of the event website
- Logo featured on holding slide(s) for the associated session
- Short advert or pre-recorded video (1min max) played to the audience ahead of the formal opening of your sponsored session (advert to be supplied by sponsor)
- Virtual exhibition stand where you can display your logo, profile, social media links, embed videos, upload content for delegates to download, and host a virtual stand where delegates can drop-in and chat with you (worth £199)
- Access to book unlimited 1:1 meetings with delegates and exhibitors
- Full report post-event with information of delegates who attended your sponsored session (name, job title and organisation)

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